



# PUBLIC HEALTH CONNECTIONS

June – 2004 Volume 4, Issue 6

Office of Local and Rural Health



Roderick L. Bremby, Secretary

Kathleen Sebelius, Governor

## WORKING TOGETHER

*By Lougene Marsh*

*Director, Lyon County Health Department/  
Flint Hills Community Health Center*



Cover the Uninsured Week and a new strategy for primary care access in Chase County were both celebrated on May 11 with an Open House event featuring telemedicine capability at Chase County Health Department. Chase County Health Department is partnering with Lyon County Health Department (Flint Hills Community Health Center) to increase access for the uninsured and underserved by offering a telemedicine connection to Chase County residents. Cheryl Jones, RN, Administrator at Chase County Health Department sees numerous individuals weekly for acute medical problems which require the attention of a medical provider. Prior to May 10, Cheryl's only option was to refer them to a local private medical practice which was often not an option for the uninsured. Now Cheryl will be able to offer immediate access to a primary care provider at Flint Hills Community Health Center through a video conference link. At her site, Cheryl has the requisite medical equipment to allow the provider to view the ear, nose, throat, or dermatological problems.

This project was made possible through funding from a Medical Capacity Expansion grant which Lyon County Health Department received last year from the Bureau of Primary Health Care. Lougene Marsh, Director at Lyon County Health Department/Flint Hills Community Health Center and a team from her organization worked with Cheryl Jones and Gayla Armagost, her administrative assistant, to plan the implementation. The technical assistance of Dan Elliott, Management Information Systems Manager,

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was essential to equipment and service acquisition, installation, training and technical support.

Attending the Open House to launch the project were Senator James Barnett and Representative Donald Dahl. They applauded the efforts of Chase and Lyon County Health Departments to increase access to uninsured and underserved residents of Chase County.



## PREPARING FOR BIOTERRORISM

*by Chris Tilden, Acting Director  
Office of Local and Rural Health  
Kansas Department of Health and Environment*

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"Physician Assistant Chris Hansen knows that Sharon Springs, KS, a quiet, remote community of less than 1,000 people in far western Kansas, is unlikely to be the center of a bioterrorism attack. But he thinks if there were a "BT" event or a major infectious disease outbreak elsewhere in the county, it

isn't unreasonable to think that small towns like Sharon Springs could be effected. "We live in a mobile society. People can go on vacation and come back carrying a bug." And he isn't confident that federal resources to battle a major outbreak would arrive soon. "Infectious outbreaks aren't generally restricted to a small area. If we get hit, other areas of the country will also be hit, and we're unlikely to draw much attention when the cities need resources." ... For full article go to <http://www.nrharural.org/rurroads/current/bioterrorism.pdf>

## OKTOBERFEST: A LABORATORY PERSPECTIVE



On April 27th in Manhattan, the Northeast Region Sentinal Labs, including KDHE medical investigator, Nkolika Obiesie, follow along as Sue Riley, KDHE Laboratory Bioterrorism Program Manager, explains lab surge capacity and capability. Potatoes on the table represent hospital patients infected with a biological agent.

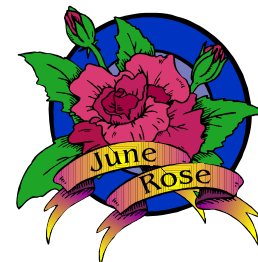
## A REASON TO SMILE



The Mission of Mercy Dental Clinic was held on April 30, May 1, and 2 at Pittsburg State University. About 1,000 people were lined up Friday, April 30, to receive free dental care. Dentists provided 650 fillings and 1,301 extractions, worth about \$328,000, by 4 p.m. Friday, according to Nici Gustafson, operations coordinator of the Kansas Dental Association. The Mission of Mercy came to Kansas after Dr. John Tilton, Wichita, and his colleague Jeffrey Stasch, Garden City, participated in a similar program in Virginia. Dentists, doctors, dental hygienists and other volunteers worked on hundreds of patients each day of the clinic.

## IN MEMORY

Gordon K. Foster died Tuesday, May 4, 2004, in Lawrence. He graduated with honors with a BA in business administration from Baker University in 1997. He also attended the University of Kansas and was a member of Sigma Alpha Epsilon Social Fraternity. Gordon was an accountant for the Kansas Department of Health and Environment, Purchasing and Grants Management Office, the past three years, assisting the local health departments with the Aid to Local Grant/Contract Application. Prior to working at KDHE Gordon worked for the Kansas Department of Aging. He is survived by his wife, Rose; daughter, Georgia; son, Sam; and two brothers.



## REGIONAL PUBLIC HEALTH MEETINGS 2004 Schedule

**Central Region:** Meetings are held at the Reno County Health Department from 10a.m. – 3p.m. Please contact Debbie Whitmer at 785-827-9639 if you have any questions. Dates are:

July 28

September 22

November - Date to be announced

**North Central Region:** Meetings are held from 9a.m.-3p.m. Please contact Debbie Whitmer at 785-827-9639 if you have any questions. Dates and locations are:

June 22 Ellsworth

August 24 Belleville

October 26 Lincoln

December 7 Abilene

**Northeast Region:** Meetings are held at the Curtis State Office Building, 1000 SW Jackson, Azure Conference 4th Floor, Topeka, from 10a.m.-3p.m. Please contact Anita Hodge at 785-368-8110 or Jon Anderson at 620-431-2390 if you have any questions. Dates are:

June 10

September 9

December 9

**Northwest Region:** Meetings are held from 10a.m.-3p.m. at the NW Educational Service Center in Oakley. Please contact Debbie Whitmer at 785-827-9639 if you have any questions. Dates are:

June 10

August 12

October 14

December 9

**Southeast Region:** Meetings are held from 10a.m.-3p.m. at the Holiday Park Motel, 3030 S. Santa Fe, Chanute. Please contact Jon Anderson at 620-431-2390 if you have any questions. Dates are:

August 5

November 4

**Southwest Region:** Meetings are held from 9a.m.-3p.m. in Garden City. Location to be announced. Dates are:

July 16

September 17

November 19

## PERSONNEL UPDATES



**Nancy Akin** - is the new Senior Administrative Specialist to the acting Director of Health. Nancy is a native Kansan, born in Lawrence and grew up in the Stull/Richland area. Ms.

Akin attended Washburn University.

Prior to coming to KDHE, Nancy worked for various insurance companies and large insurance brokers in Texas and Kansas. She has two sons; Todd and Chad, both live in the Topeka area.

**Susan Hiner, RN** - has joined the TB Section in Bureau of Epidemiology and Disease Prevention, BEDP, as the Tuberculosis Information Specialist. Susan will be working closely with DeAnna McClellan, RN, in providing assistance to local health departments and other providers of TB services. Susan's primary focus will be dealing with contact investigations and TB infections. She will also be the first line triage of clinical calls coming into the section for technical assistance. Susan has been a registered nurse for many years and has experience in medical surgical environments, home health, university student health and also a nursing instructor in Pharmacology and other sources. Susan's most recent work was at Watkins Student Health Center at Kansas University.

**Susan Font, RN** - is the new administrator of Morris County Health Department.

## NEWS BRIEF



### All Work, No Coverage

Although the conventional wisdom is that most Americans get health insurance coverage through their employer, nearly four in five people who went without health insurance during all or part of 2001 and 2002 were connected to the workforce.

How can that be?

- **Many large businesses no longer offer coverage.** More than 25 percent of the nation's uninsured--nearly 10 million Americans--worked for firms with 500 or more employees or were dependents of those workers as of 2001.
- **Many small businesses do not offer health insurance coverage.** Only 65 percent of small firms (firms with 3 to 199 workers) offered health insurance in 2003.
- **Some workers with employer-offered health insurance cannot enroll in it because they cannot afford to pay their share of the premiums.** The average full-time employee receiving employer-provided health insurance was asked to pay \$42 of the monthly premium for individual coverage and \$201 per month for family coverage in 2003.



Seventeen percent of workers offered health insurance coverage did not enroll.

- **Workers who are not offered health insurance through their employers have a hard time buying health insurance in the individual market.** In a 2001 study, the average cost of health insurance for individuals with "perfect health" was \$249 a month. Many self-employed workers, contract workers, part-time workers, and temporary workers are left to purchase coverage on the individual market where they may not even be offered coverage and where costs are very high for workers with even minor health problems.

For more information go to

[http://www.familiesusa.org/site/DocServer/Going\\_with\\_out\\_report.pdf?docID=273&JServSessionIdr011=1myxivnzj7.app8a](http://www.familiesusa.org/site/DocServer/Going_with_out_report.pdf?docID=273&JServSessionIdr011=1myxivnzj7.app8a)

### The Face of Public Health



The American Public Health Association has produced a spectacular video on Public Health. "The Face of Public Health" shows the people of public health sharing what they do and how their work improves and protects the lives of those in their communities. From healthy lifestyles and immunizations

to policy development and global health, the video shows the face of public health working for all of us. The cost is \$19.00. To order this 8-minute, color video, visit

<http://www.apha.org/media/video2004.htm>.

### Source Water Assessment Reports Are Now Available

*by Rob J. Beilfuss  
Environmental Scientist  
Watershed Management Section*

In accordance with the 1996 amendments to the Safe Drinking Water Act, the Kansas Department of Health and Environment (KDHE) has fully implemented the Kansas Source Water Assessment Program. Under this program, local source water assessments were completed for all public water supplies that treat and distribute raw source water. The purpose of these assessments was to educate public water suppliers and their surrounding communities so they can make informed decisions and protect their local drinking water sources.

Final Source Water Assessment Reports are now available on the KDHE Watershed Management Section web page at

<http://www.kdhe.state.ks.us/nps>. These reports include much information about potential sources of contamination, susceptibility, and recommended water quality protection measures. Over 400 Kansas communities and public water suppliers directly participated in the completion of these reports and should be commended for their efforts. The final Source Water Assessment Reports will serve as the corner stone for future voluntary wellhead and watershed protection planning efforts in Kansas. Additional information regarding source water protection can be obtained on the above-referenced web page.

Communities interested in source water protection planning should consider the following seven step process:



#### Step 1: Inform and Involve the Public

Public involvement will also play an important role in the implementation of any successful source water protection plan. Many of the water quality protection measures identified throughout the protection planning process are voluntary and will require local support or "ownership" to be implemented. That is why its so important to inform and involve the public from the start of the source water protection process.

#### Step 2: Establish a Source Water Protection Committee

In many cases a local Source Water Protection Committee may already exist. KDHE encourages public water suppliers to work cooperatively with local elected officials, county conservation district staff, environmental groups, the general public, and stakeholders in water quality.

#### Step 3: Review the Source Water Assessment Report

The Source Water Assessment Report includes much information regarding the location of local public water supplies, potential sources of contamination, and recommended water quality protection measures. Much of the committees' review will focus on the Susceptibility Analysis Score (SAS). The SAS helps communities determine which types

of contaminants pose the most significant threat to their water supply.

#### **Step 4: Verify the Pollutant Source Inventory**

KDHE utilized various state and private sector databases to help inventory potential sources of contamination around local drinking water supplies; however the information provided may not be entirely complete. There may be additional potential sources of contamination present that were not identified during the SWAP process. KDHE suggests that a thorough field inventory be conducted in local source water assessment areas to help confirm existing SWAP inventory data and identify additional sources of contamination. Nonpoint sources of contamination (row crops, septic systems, small feed lots, etc.) are prevalent in Kansas and may not have been identified during the SWAP process. It is very important for local committees to identify nonpoint sources of contamination and help implement water quality protection measures or best management practices (BMPs) where needed.

#### **Step 5: Select Water Quality Protection Measures**

The local committee should work cooperatively to implement appropriate water quality protection measures for the most significant sources of contamination identified. For facilities regulated by KDHE or other agencies, many water quality protection measures are mandated by law and regulations. Local committees may often focus on non-regulated potential sources of contamination identified during the SWAP process. The Source Water Assessment Report includes a generic list of water quality protection measures for many of the potential sources of contamination identified. KDHE recommends that local committees work cooperatively with local and state agencies to identify and implement appropriate water quality protection measures.

#### **Step 6: Implementation Planning**

The local committee should create an implementation plan for all water quality protection measures identified during this process. The plan should include appropriate funding resources, time schedule for implementation, and responsible parties.

#### **Step 7: Emergency Water Supply Planning**

The Source Water Protection Plan should also include actions to be taken during water emergencies. These emergencies may include extreme drought, contamination spills, etc. A boiler plate emergency water supply plan will be posted on the KDHE Watershed Management Section web page in the near future.

#### **FDA Approves First Drug for Asbestos – Related Cancer**

*FDA NEWS, February 5, 2004*



Pemetrexed disodium (Alimta) has passed the FDA's priority review as a therapy in combination with cisplatin for patients with malignant pleural mesothelioma, a rare cancer linked to asbestos exposure. Cancer of the mesothelium, a membrane that covers and protects most of the internal organs of the body is rare; about 2,000 new cases are diagnosed in the United States each year. This form of cancer is usually associated with a history of asbestos exposure. Asbestos fibers lodged in the lung attach to the outer lung lining and chest wall, causing tumors to grow. By the time symptoms appear, the disease is usually advanced, and patients live, on average, nine to thirteen months following diagnosis. Pemetrexed is the first drug approved for this cancer. Pemetrexed was tested in a randomized clinical trial involving 448 patients. Those who were treated with pemetrexed and cisplatin lived about three months longer than did those treated with cisplatin alone (12.1 months vs. 9.3 months). Vitamin B12 and folic acid must be administered with pemetrexed to reduce the occurrence and severity of adverse effects. The most common adverse reactions to pemetrexed are low white blood cell count, nausea, vomiting, fatigue, rash, and diarrhea. Encourage patients to report fever, chills, diarrhea, and mouth ulcers immediately. These symptoms may signal infection, resulting from bone marrow suppression by the drug. For more information go to <http://www.fda.gov/bbs/topics/NEWS/2004/NEW01018.html>.

#### **Fake Contraceptive Patches Pose Threat to Internet Consumer**

*RN News Watch*

*Vol. 67, No. 3, pg. 87, March 2004*

Counterfeit contraceptive patches available via an overseas Internet site were sold as norelgestromin and ethinyl estradiol (Ortho Evra) transdermal patches. The fake patches, missing the active ingredient - an estrogen-progestin combination - provide no protection against pregnancy. The FDA worked with a U.S.



based Internet service provider to shut down service to the site at [www.rxpharmacy.ws](http://www.rxpharmacy.ws). The FDA and Johnson & Johnson, maker of Ortho Evra, have also issued a warning to consumers about the scam. They say that the fake patches are sent in simple, unsealed plastic ziplock bags with identifying materials, lot numbers, expiration date, or any other labeling information. The FDA advises patients who buy prescription drugs on the Internet to buy only from sites bearing the Verified Internet Pharmacy Practice Sites (VIPPS) seal. This seal indicates that the site is in accordance with the National Boards of Pharmacy standards.

\*\*U.S. Food and Drug Administration. "FDA and Johnson & Johnson warn public about counterfeit contraceptive patches sold through foreign Internet sites (11 Feb. 2004).

<http://www.fda.gov/bbs/topics/NEWS/2004/NEW01023.html>

#### **Lead Contamination in Certain Candy Products Imported from Mexico**



The Food and Drug Administration (FDA) is aware of a problem associated with lead contamination of some Mexican candy products being sold in the United States and is advising parents, care providers and other responsible individuals that it would be prudent to not allow children to eat these products at this time.

FDA has compiled information which indicates that candies and related products that contain significant amounts of chili powder may contain higher lead levels than other types of candy, such as candy that contains predominantly sugar. Examples of chili containing products include lollipops coated with chili and powdery mixtures of salt, lemon flavor and chili seasoning sold as a snack item.

In addition, tamarind, a popular Mexican candy item, can become contaminated with lead if it is sold in poorly made glazed ceramic vessels that release lead from the glaze into the candy.

It has been a longstanding objective of the FDA to reduce, to the extent practicable, consumer exposure to lead from foods. The adverse health effects of elevated lead levels in children are well documented and can result in delayed mental and physical development and learning deficiencies.

The FDA is taking action to reduce the risk of potential exposure of children to lead from these candy products. FDA believes that contamination of chili powder may be occurring at certain steps in the manufacturing process. FDA will be working with Mexican government and industry personnel to resolve this problem, and plans to establish more

stringent guidance for considering regulatory action against candy products containing lead in the near future, as announced in a letter to manufacturers, importers, and distributors of imported candy on March 25, 2004. The letter is available online at <http://www.cfsan.fda.gov/~dms/pbltr.html>

## **CONFERENCES**

### **Public Health International Conference Washburn University**



"Promoting Global Health: Visions and Strategies" will be July 10-13 at Washburn University, Topeka. The International

Health Conference will provide a forum to share strategies and innovations in public health through keynote speakers, concurrent sessions, symposia and poster presentations. The Washburn University School of Nursing, the Kansas Department of Health and Environment and six other northeastern Kansas healthcare organizations will host the conference.

For more information please contact Dr. Ellen Carson, Associate Dean, School of Nursing, Washburn University, at 785-231-1010, extension 1212, [ellen.carson@washburn.edu](mailto:ellen.carson@washburn.edu) or see our website: <http://www.washburn.edu/nursing-conference>

### **NACCHO Annual 2004 Conference and Exhibition**



National Association of County and City Health Officials (NACCHO), Annual 2004 Conference and Exhibition will be July 14-16, 2004 in St. Paul, Minnesota, at the Radisson Riverfront Hotel

St. Paul. The theme this year "Sharing Our Potential: Competencies, Capacities, and Core Functions in Local Public Health" will identify and address the professional competencies and capacities required to successfully and energetically take local public health in the 21<sup>st</sup> Century. Innovative and effective local public health core activities, as well as new trends and advances in local public health, will be showcased. For more information please visit <http://www.naccho.org>.



## 26<sup>th</sup> Annual Kansas Family Planning Conference

June 2 -4, 2004  
Holiday Inn Select - Wichita, KS



This conference promises to provide you with both useful and relevant information on: enhancing clinic efficiency with client-centered care; Contraceptive choices-what else is new and is it working; Dr. Kevin Ault's HPV study; recognizing coercion in

adolescent relationships; tips to maximize your effectiveness in teaching refusal skills; cost analysis and relative values; billing and fee collection; and creating strategies to provide care to diverse populations. The target audience is administrators, nurses, nurse practitioners, counselors, educators, and others who work in healthcare and/or who are interested in family planning and family health. To receive your brochure visit

[http://www.devsys.org/html/family\\_planning/famp1an\\_2004\\_spring\\_calendar.pdf](http://www.devsys.org/html/family_planning/famp1an_2004_spring_calendar.pdf)

### Professionalism and Advocacy - Strengthen the Future for Kansas Children



The 15<sup>th</sup> Annual Statewide Summer Conference for Kansas School Nurses will be held on July 27 - 29 at the Hyatt Regency in Wichita. Keynote Presentations/Featured Speakers are:

Judy Igoe, RN, MS, Director of School Health Programs at the University of Colorado-Health Science Center. Ms. Igoe is recognized as both a national and international leader in the area of coordinated school health programs. She is an articulate

and influential spokesperson who is helping to develop future directions in school nursing.

Martha Dewey Bergren, DNS, RN, BC, NCSN, FNASN, Clinical Assistant Professor, University of Illinois College of Nursing - HIPAA-FERPA Interface. School nurses are caught in the middle between HIPAA and FERPA regulations. Martha will reveal the interface between these federal laws and provide strategies for meshing the intent and requirements of both laws as they apply within the school setting.

Steven F. Kearney, J.D., President/CEO of Kearney & Associates, Inc. - Understanding the Legislature Process. Mr. Kearney will focus on how school nurses can effectively lobby for school nursing positions and on issues related to child health in Kansas. Participants will learn how to get involved, what are public policy issues, and how they can make a positive difference as school nurse professionals.

Representative Willa DeCastro, RN - Legislation - Learning the Process. Ms. DeCastro will review how a bill becomes law, how the legislative process works and how school nurses can advocate for their issues. Representative DeCastro will also share issues that affect the nursing practice and especially school nursing.

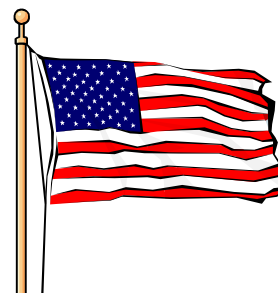
Bill D. Cordes - Great Moments - Challenges are a part of your profession, and gaining strategies for dealing with difficult situations can seem overwhelming at times. Bill Cordes will weave stories, humor, activities, and thought provoking insight that will provide meaning and discovery for your daily challenges. You will learn strategies for dealing with conflict, communication strategies to deal with difficult students and how to reconnect with your vision of supporting student success.

For more information on the Annual School Nurse Conference and to obtain a registration form go to:

<http://www.webs.wichita.edu/continuinged/ksn.htm>

### Leading the Way to a Healthier Kansas

Mark your calendar for the KPHA Conference on September 27-29, in Topeka, KS. Registration materials will be posted on this Web site in June [http://www.kpha.bluestep.net/shared/layouts/singeblock.jsp?event=view&id=120130\\_c\\_sU128181\\_s\\_i167506](http://www.kpha.bluestep.net/shared/layouts/singeblock.jsp?event=view&id=120130_c_sU128181_s_i167506).



## TRAININGS

### Playing the Media Game



No team ever went to the Super Bowl, the Final Four or the World Series without learning the fundamentals of their game and practicing them. The same is true in risk com-

munications. ***Risk Communications: A Team Approach*** is coming to your region this fall. At this seminar, you will work together in county teams to improve your emergency preparedness. The training will give you practical communication skills and help you and your team become masterful in stressful situations with the media. For more information go to page 11.

### Cultural Competency Training

Kansas Department of Health & Environment, Office of Local & Rural Health, will sponsor the last Cultural Competency training session. The KDHE/CDC Bioterrorism Grant Training Fund is funding the training session. Catherine Anderson is presenting the training session from Jewish Vocational Service in Kansas City. Health care providers serve more non-English or limited English-speaking clients each day. The two main barriers providers face are language and culture. The Cultural Competency training session will provide you an opportunity to learn how to effectively communicate with limited English-proficient clients, collaborate with families and coordinate services. The topics covered will include; Dimensions of Diversity, Working Effectively with Interpreters, and Building Culturally Competent Community Partnerships.



#### GARDEN CITY

June 16, & 17, 2004  
8:00a.m.-5:00p.m.  
SRS Building  
1710 Palace Drive  
Garden City, KS 67846

For more information/or registration please contact Brandi Miller or Catherine Anderson at Jewish Vocational Service, 1608 Baltimore, Kansas City, MO 64108 at 816-471-2808, ext. 124 for Catherine. You may also e-mail Brandi Miller at [bmiller@jvskc.org](mailto:bmiller@jvskc.org) and e-mail Catherine at

[canders@jvskc.org](mailto:canders@jvskc.org).

### Medical Interpreter Training



Medical Interpreter Training in Dodge City on May 10 – 14, 35 students participated in the 40 hour workshop presented by Jewish Vocational Services.



Kansas Department of Health and Environment, Office of Local and Rural Health, will sponsor the remaining medical interpreter-training session for this year. Funding has been provided for this training session through the Heartland Centers for Public Health Workforce Development, Saint Louis University, School of Public Health, and the KDHE/CDC Bioterrorism Grant Training Fund.

#### SC KANSAS

University of Kansas School of Medicine - Wichita  
1010 N. Kansas, Santa Fe Room  
Wichita, KS 67214  
July 15-16 & 21-23, 2004 from 8:00a.m.-5:00p.m.

For more information/or registration please contact Catherine Anderson at Jewish Vocational Service, 1608 Baltimore, Kansas City, MO 64108 or call 816-471-2808 ext. 142, e-mail address [canders@jvskc.org](mailto:canders@jvskc.org).

### KPHA Spring Training 2004

June 8 & 9 in Great Bend, KS



"Get Your Skills in Shape" is the theme for this year's KPHA Spring Training. The training will have two tracks, "Child Safety" and "Public Health Emergency Management." This year's training will be held at the Highland Hotel in Great Bend. To view the agenda at [http://www.kpha.bluestep.net/image/123800\\_c\\_sU128181\\_s\\_i188549/Spring%20Training%202004%20sans%20indicia.pdf](http://www.kpha.bluestep.net/image/123800_c_sU128181_s_i188549/Spring%20Training%202004%20sans%20indicia.pdf)



## GENERAL WORKSHOPS

Continuing Education of interest to PH Workforce is listed by the Kansas State Board of Nursing at: <http://www.ksbn.org>.

**Kansas Division of Emergency Management:**  
<http://www.accesskansas.org/kdem/trainingnew.htm>



### Public Health Training Network Satellite Downlinks/Webcasts

See PHTN website at [www.phppo.cdc.gov/phtn](http://www.phppo.cdc.gov/phtn) to view a complete list of satellite downlinks and webcasts. Call

Linda Frazier, Distance Learning Coordinator at (785) 625-5663 if you need assistance.

June 2004 ☐	
<b>06/10/04</b> 12 – 1p.m.	<b>Getting Media Attention For Prevention Efforts</b> For more information, contact Ed Kronholm, at 877-820-0305 or visit: <a href="http://www.dlnets.com/mctft_10Jun04.htm">http://www.dlnets.com/mctft_10Jun04.htm</a>
<b>06/17/04</b> 8 – 9 a.m.	Third Thursday Breakfast Broadcasts (T2B2) presents: <b>Obesity in Children</b> For more information, call 518-402-0330 or visit <a href="http://www.albany.edu/sph/coned/t2b2">http://www.albany.edu/sph/coned/t2b2</a>
<b>06/24/04</b> 12 – 1:30 p.m.	<b>Mass Antibiotic Dispensing: A Primer</b> More information will be available at a later date.
<b>06/30/04</b> 2 – 4:00p.m.	<b>Obesity in Adolescents and Adults Satellite Conference</b> For more information, contact Video Communications at the Alabama Department of Public Health at (334) 206-5618 or visit <a href="http://www.adph.org/alphtn">http://www.adph.org/alphtn</a> .

### To Order Tapes/CD's:

**Public Health Foundation Online Bookstore:**  
<http://bookstore.phf.org/cat20.htm>

**CDC BT programs:**  
<http://www.bt.cdc.gov/training/index.asp>

### Nursing Education

**Ft. Hays Nursing:** <http://www.fhsu.edu/nursing>

**KU Nursing:** KU has an on-line RN to BSN completion program:

[http://www2.kumc.edu/son/vclassroom/rn\\_to\\_bsn.htm](http://www2.kumc.edu/son/vclassroom/rn_to_bsn.htm)

**Washburn PHN Certification Program-** e-mail Dr. Janice Dunwell at: [zzdnwl@washburn.edu](mailto:zzdnwl@washburn.edu)

**ANA's web site:** <http://www.RNCE.org>

### Other Continuing Education Online

**The WALD CENTER:** <http://www.waldcenter.org>

**The Public Health Training Network:**  
<http://www.phppo.cdc.gov/phtn/default.asp>

**KDHE/KALHD Training Calendars:**  
<http://www.kdhe.state.ks.us>. Click on the calendar you wish to view.

**Training Finder:** Comprehensive database of distance learning course listings  
<http://www.trainingfinder.org>.

**The MMWR Continuing Education Program:**  
<http://www.cdc.gov/mmwr>

**MPH Kansas:** <http://mph.kumc.edu>.

**National Library of Medicine –**  
<http://www.nlm.nih.gov>.

**CDC BT Training –**  
<http://www.bt.cdc.gov/training/index.asp>

**The Illinois Public Health Preparedness Center:** <http://www.uic.edu/sph/prepare>

**Heartland Center for Public Health Preparedness:** <http://slu.edu/centers/heartland>

**Centers for Public Health Preparedness:**  
<http://www.phppo.cdc.gov/owpp/CPHPLocations.asp>

**Public Health Training Centers:**  
<http://bhpr.hrsa.gov/publichealth/phtc.htm>

**Other Public Health Workforce Development Centers:**  
<http://www.phppo.cdc.gov/owpp/resources.asp>

### Public Health Workforce Competencies

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**Bioterrorism and Emergency Readiness Competencies for all Public Health Workers:**

<http://www.nursing.hs.columbia.edu/institute-centers/chphsr/btcomps.html>

**Competencies Feedback Project by the Council on Linkages Between Academia and Public Health Practice.**

<http://www.trainingfinder.org/competencies/index.htm>

# Playing the Media Game: Your Best Defense is a Good Offense

No team ever went to the Super Bowl, the Final Four or the World Series without learning the fundamentals of their game and practicing them. The same is true in risk communications. ***Risk Communications: A Team Approach*** is coming to your region this fall. At this seminar, you will work together in county teams to improve your emergency preparedness. The training will give you practical communication skills and help you and your team become masterful in stressful situations with the media.

A tornado, a train derailment or a smallpox outbreak are just a few of the possible disasters that could happen in your area. County leaders and first responders play a key role in communicating with the public and setting the tone during emergency situations. Do you understand your role in a crisis? Are you prepared?

***Risk Communications: A Team Approach*** will be offered to health department leaders, county public information officers, county commissioners, county clerks, emergency managers, sheriff's officers and fire department representatives in 15 locations throughout Kansas. The training will give participants basic communications skills, hands-on practice at media relations and a unique opportunity to work together as a community team before a real crisis strikes.



## Training Locations and Dates – Mark Your Calendar!

### **DODGE CITY – The Dodge House – August 31**

Counties Invited: Clark, Ford, Gray, Haskell, Hodgeman and Meade.

### **HUGOTON – Courthouse – Memorial Hall – September 1**

Counties Invited: Grant, Morton, Stanton, Stevens and Seward.

### **GARDEN CITY – Plaza Hotel – September 2**

Counties Invited: Finney, Greeley, Hamilton, Kearny, Lane, Scott, Sherman, Wallace and Wichita.

### **QUINTER – Q-Inn – September 8**

Counties Invited: Ellis, Gove, Logan, Ness, Rush, Sheridan and Trego.

### **OBERLIN – Gateway – September 9**

Counties Invited: Cheyenne, Decatur, Graham, Norton, Phillips, Rawlins, Rooks and Thomas.

### **BELOIT – North Central Kansas Technical College – Student Union Conference Room – September 10**

Counties Invited: Clay, Cloud, Dickinson, Ellsworth, Jewell, Lincoln, Mitchell, Osborne, Ottawa, Republic, Russell, Smith and Washington.

### **WICHITA – Hyatt Regency – Trail Rooms – October 12**

Counties Invited: Butler, Cowley, Harper, Harvey, Marion, Reno, Sedgwick and Sumner.

### **KANSAS CITY – Hilton Garden Inn – Eisenhower Room – October 15**

Counties Invited: Douglas, Johnson, Leavenworth, Miami and Wyandotte.

### **SALINA – Rolling Hills Zoo Conference Center – October 26**

Counties Invited: Barton, McPherson, Pawnee, Rice, Saline and Stafford.

### **IOLA – The Greenery Restaurant – November 9**

Counties Invited: Allen, Anderson, Bourbon, Linn and Woodson.

### **CHANUTE – Dino's at the Chanute Country Club - November 10**

Counties Invited: Chautauqua, Cherokee, Crawford, Elk, Labette, Montgomery, Neosho and Wilson.

### **MANHATTAN – K-State Alumni Center - November 17**

Counties Invited: Geary, Pottawatomie and Riley.

### **EMPORIA – Best Western – November 19**

Counties Invited: Chase, Coffey, Franklin, Greenwood, Lyon, Morris, Osage and Wabaunsee.

### **KINGMAN – Kingman Christian Church – November 30**

Counties Invited: Barber, Comanche, Edwards, Kingman, Kiowa and Pratt.

### **TOPEKA – Capitol Plaza Hotel – Emerald Ballroom – December 3**

Counties Invited: Atchison, Brown, Doniphan, Jackson, Jefferson, Marshall, Nemaha and Shawnee.

The Kansas Health Foundation, Wichita, KS, provided funding for *Risk Communications: A Team Approach*. The Kansas Health Foundation is a philanthropic organization whose mission is to improve the health of all Kansans. The Kansas Association of Local Health Departments, in partnership with the Kansas Association of Counties and the Kansas Department of Health and Environment, has coordinated this project.

More information will be coming in the next few months, but if you have any questions about these trainings or the registration process, please contact Jennifer Keller, project director, at (316) 263-5103 or [jennifer.keller@cox.net](mailto:jennifer.keller@cox.net).



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